



IMG ACADEMY **F O U N D A T I O N**

2023 IMPACT REPORT

A LETTER FROM OUR CEO

As we reflect on our journey, it brings me immense joy to share the strides we have made in fulfilling our mission of creating a positive impact on the lives of the youth in our community.

Through IMG Academy's direct support of families and organizations in need, we break down barriers and create pathways for success accessible to all student-athletes.

Our charitable programs, including our newly established IMG Academy Foundation (certified 501c3), are core to our vision as a company to become the world's most impactful education brand, with life-changing experiences available to any student-athlete who believes in the power of sport as a platform for life.

Our dedication to providing opportunities and enhancing accessibility for student-athletes is not merely a philanthropic endeavor; it is the essence of who we are and what we stand for. Creating positive change is embedded in our strategy as a brand and as a business.

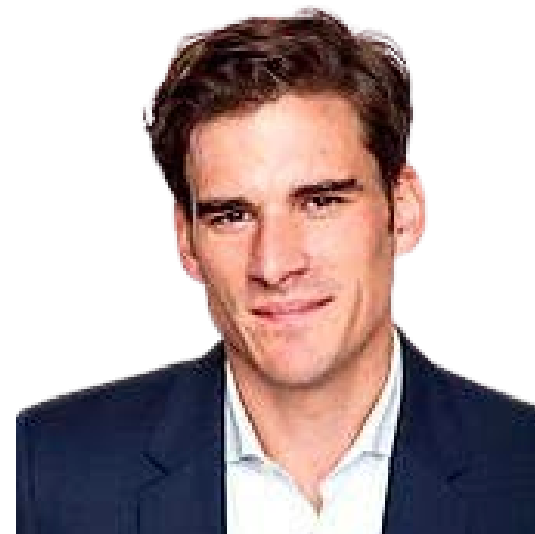
In the last year we:

- Externally launched the IMG Academy Foundation, with a mission of providing opportunity and resources that empower youth to win their future through education and personal development.

- Hosted community-focused events like Community Night providing our campus visibility to nonprofit groups within our local communities and how to support their missions.
- Provided our student-athletes and team members weekly service-oriented opportunities to build community and meaning behind their work and lives.
- Awarded over 3,000 student-athletes in financial need across the world the opportunity to take their college athletic recruiting to the next level through IMG Academy's online product.

I want to express my gratitude to each member of the IMG Academy family, from our dedicated team members to our student-athletes and parents and community partners. Together, we are making a difference, and our collective efforts are shaping a brighter future for the generations to come.

Thank you for being an integral part of our journey.



BRENT RICHARD
Chief Executive Officer
IMG Academy





**THROUGH ADVERSITY, WE FIND OUR STRENGTH. WE WILL CARRY ON OUR
WORTHY PURSUIT NOT BEING DISCOURAGED BY HOW FAR WE HAVE TO
GO, BUT RATHER EMBOLDENED BY THE HOPE WE CAN LEAVE THIS
WORLD A BETTER PLACE THAN WE FOUND IT.**

Dak Prescott, Strategic Owner at IMG Academy

LEAD THE WAY IN IMPACT

For over 45 years, IMG Academy has been the world's leader in sports education, providing access and opportunities for student-athletes with an innovative suite of on-campus and online programming. Our mission has been to ensure all people are destined to succeed by enabling them to rise up to their full potential.

Motivated by our impact initiatives across IMG Academy, we have leveraged our community, elite services, facilities, and more to support our communities locally, nationally, and internationally for all impacted to rise to their full potential.

In 2023, IMG Academy provided accessibility to over \$57 million of resources to community organizations and members that were positive and life changing for them.

Through our growth of adding elite services including NCSA College Recruiting and IMG Academy+ Coaching to the IMG Academy family, we can continue to expand our arm of impact work through online platforms and personalized services. This past year, we gifted over 3,000 premium memberships for our online program – NCSA College Recruiting – valued over \$10 million.

We recognized our members' desire to give back. By developing the framework for philanthropy, our members can now bring that drive of give back to



By being the leader within the sports education space, it is our duty to lead the way to create impact by activating our IMG Academy community to positively change lives.”

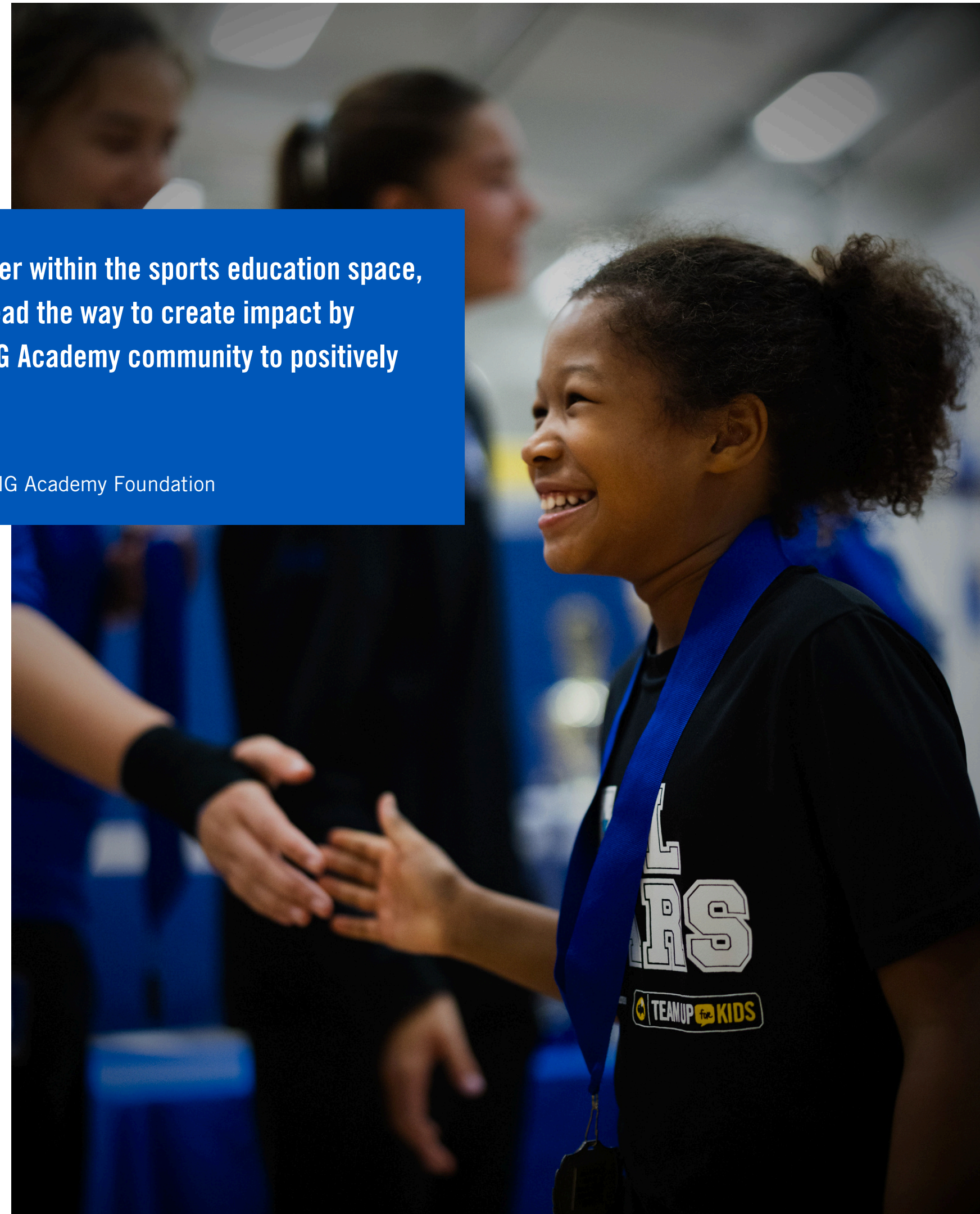
Kate Massey
Executive Director, IMG Academy Foundation

their communities for the rest of their lives.

Our team members receive 24-hours of paid time off to volunteer for nonprofit organizations they feel passionately about. On-campus, our students are guided on how to find the right-fit nonprofit organizations to work with and opportunities to be a part of the impact work at IMG Academy.

With over 6,600 volunteer hours recorded – valued over \$212,000 – IMG Academy is committed to continue serving our communities locally, nationally, and internationally.

IMG Academy has grown significantly over the last 45 years, but our mission remains the same – to provide a positive impact on youth and communities through the support of our initiatives on-campus and online.





**IMG ACADEMY FOUNDATION IS COMMITTED TO
PROVIDING OPPORTUNITIES AND RESOURCES THAT
EMPOWER YOUTH TO WIN THEIR FUTURE.**

CONNECTING COMMUNITY TO IMG ACADEMY'S SUITE OF PRODUCTS



IMG
ACADEMY



IMG
ACADEMY

THE 600 ACRE CAMPUS, HOME TO
ITS BOARDING SCHOOL AND CAMP
PROGRAMS IN
BRADENTON, FLORIDA

IMG ACADEMY+

IMG ACADEMY'S
DEVELOPMENTAL COACHING FOR
A DIGITAL, ON-DEMAND
AUDIENCE



NCSA
COLLEGE RECRUITING

THE WORLD'S LARGEST AND MOST
SUCCESSFUL COLLEGIATE ATHLETIC
RECRUITING NETWORK

CONTRIBUTIONS TOTALING OVER
\$57 MILLION

**MAKING IMG ACADEMY ONE OF THE MOST PHILANTHROPIC
SPORTS EDUCATION INSTITUTIONS IN THE WORLD**

PILLARS OF IMPACT

OUR PILLARS OF IMPACT DEFINE THE IMG ACADEMY FOUNDATION'S PURPOSE AND PRIORITIES THAT ARE ALIGNED WITH IMG ACADEMY'S CORE VALUES.



YOUTH

Empowering youth to win their future by using education to better one's personal development.



GIRLS

Improving accessibility and enhancing experience and support for girls in sports.



EQUITY

Breaking the cycle of discrimination in sports.



SUSTAINABILITY

Leaving the planet better than when we entered.

CAMP &
BOARDING SCHOOL

OFFERING RESOURCES TO
OPTIMIZE
HOLISTIC
PERSONAL
DEVELOPMENT

By providing accessibility to our innovative and elite resources, we support the holistic development of student-athletes seeking guidance from the leader in sports education.





IMG ACADEMY COMMITTED TO SUPPORTING STUDENT-ATHLETES BY PROVIDING

\$30 MILLION+

IN FINANCIAL AID
FOR CAMPS & BOARDING SCHOOL

ONLINE RECRUITING
& COACHING

PROVIDING TOOLS TO SUPPORT A
PATHWAY
INTO
**COLLEGIATE
ATHLETICS**

By breaking down barriers, we can support those student-athletes in their pursuit of competing at the next level.





IMG ACADEMY'S ONLINE PRODUCT, NCSA COLLEGE RECRUITING, AWARDED
\$26 MILLION + FINANCIAL AID
TO NAVIGATE THE COLLEGE
ATHLETIC RECRUITING PROCESS

FACILITY & MONETARY DONATIONS

WHEN WE LIFT UP OUR COMMUNITIES, WE LIFT OURSELVES

By bridging the gap between IMG Academy and our community, we amplify opportunities for individuals to access valuable resources for personal, athletic, and educational growth.





IN 2023, IMG ACADEMY SUPPORTED COMMUNITY PROGRAMS WITH

\$170K + THROUGH FACILITY
DONATIONS
& MONETARY GIFTS

VOLUNTEERISM

WE BELIEVE A TRUE CHAMPION IS ONE WITH A HELPFUL HEART

We recognize the passion we possess as a community can be channeled to positively impact those around us.





IN 2023, THE IMG ACADEMY COMMUNITY CONTRIBUTED
6000+ HOURS
GIVING BACK

 **IMG ACADEMY**

WOMEN IN
SPORTS
COMMITTEE



**TO PROVIDE OPPORTUNITIES IS CRUCIAL. TALENT IS
UNIVERSAL, OPPORTUNITY IS NOT. THESE YOUNG
GIRLS AND WOMEN ARE GOING TO KNOW WE HEAR
YOU, WE SEE YOU, AND WE CARE ABOUT YOU.**

Robin Roberts, Women in Sports Committee Member

GROWING THE GAME

CHAMPIONING THE
ENHANCEMENT
OF THE
FEMALE
STUDENT-ATHLETE
EXPERIENCE

We promote equity within sports, and that starts with changing the narrative of the 'typical' female student-athlete experience to one of advocacy and support.





10%

INCREASE IN FEMALE
REPRESENTATION
AT IMG ACADEMY BRADENTON

BOARDING SCHOOL

FOSTERING THE
GROWTH
OF FEMALE STUDENT-ATHLETES
TO BE TOMORROW'S
LEADERS

We recognize the significance of bridging the gender gap within sports, and our endeavors to rectify start with offering the opportunity to attend IMG Academy.





AWARDED

**5 FULL RIDE
SCHOLARSHIPS**

ONLINE RECRUITING
& COACHING

WE IMAGINE A
WORLD
WHERE REPRESENTATION IS
EQUITABLE

By advocating for our female student-athletes, we help foster an equitable opportunity to take female student-athletes dreams of competing to the collegiate level.





AWARDED FEMALE STUDENT-ATHLETES APPROXIMATELY

\$3 MILLION

IN PREMIUM
MEMBERSHIPS

TO UTILIZE IMG ACADEMY'S
ONLINE PRODUCT

NCSA COLLEGE RECRUITING

HER RETREAT

WE DRIVE TO
INSPIRE,
WE FOSTER TO
EMPOWER,
WE DO IT
TOGETHER

We celebrate our female student-athletes by providing a day to connect with their inner strength, foster meaningful connections, and emerge empowered to lead purposeful lives.



A photograph of four young women, likely student-athletes, standing outdoors and smiling. They are wearing dark-colored athletic wear with 'IMG ACADEMY' branding. The woman on the far left has 'MADE FOR THIS' on her shirt. The woman on the far right has 'IMG ACADEMY LACROSSE' on her shirt. The background shows palm trees and a building under a clear sky. The entire image is overlaid with a semi-transparent blue filter.

400+

**ATTENDEES FOR A DAY OF PROGRAMMING
CELEBRATING
FEMALE STUDENT-ATHLETES
AND TEAM MEMBERS**

EMPOWERING YOUTH TO WIN THEIR FUTURE



IMG ACADEMY
F O U N D A T I O N

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